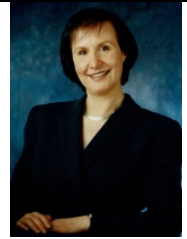


Caterina Maria Dr. Berbenni-Rehm, Founder & CEO

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PhD at the Università di Bergamo (Italy) and courses at the W. Goethe Universität, Frankfurt, Germany.

Nationality: Italian and German. Status: married with Dipl. Inf. Wolf Rehm, 1 son: Michael Marco.

Languages: Italian, German, English, French, Spanish (working knowledge)

Expertise

Digital Transformation: Circular Economy of Knowledge; Open Systemic Innovation, knowledge intensive multilingual interactive services for evidence-based integrated Compliance, Risk and Governance (Enterprise 4.0); Communities of Knowledge, Smart working and new methods of work; human/machine perspective and interaction in Cloud environments; eGovernance, eCompetences, eBusiness, eMentoring, ICT Security, Artificial Intelligence for multilingual structured Big Data, interdisciplinary and multicultural management.

Intl. Marketing Business Dev.: strategic international marketing; Knowledge & Technology Transfer (*also Dual-use technologies*); rollout plans of RTD results up to market introduction; moderation of strategic workshops, Leadership and management training; cross-cultural change management; de-facto expert in IPR valuation and protection; projects' coordination, ISO qualification for experts in integrated management systems; standardization, ethics at work.

Financial issues: financial and investment plans, creator of 4 novel eBusiness Models to capitalise knowledge intensive services for the ENTR 4.0, services, methodologies for the valorization and capitalization of non-tangibles.

Strategic and Policy advice: long experience in contributing to formal consultations and hearings at the European Commission, EU Parliament, national Ministries (Germany and Greece), as well as coordinating the deployment of their projects' results and organizing activities and events. Author and co-author on a variety of reports related to technology and social strategic foresight, the deployment of innovative results in Europe, including business plans, conceptual and strategic analysis, project specifications, functional pre-standards (CWA), impact analysis and best practices reports on business issues, socio-economic and sustainability assessments.

Competent also in psychology, cognitive science, Artificial Intelligence & Society, multilingual structured Big Data.

High ability to understand and simplify complex inter-disciplinary processes.
Emotional intelligence, team player, courage to defend what is in the interest of the organization/institution

Carreer

- Started as marketing assistant in the general direction of FERRERO Germany - Frankfurt/Main (6 years).
- Direction of a summer school cultural exchange organisation with 153 people under direct responsibility (9 years).
- Chief Executive Officer at FUTUREtec GmbH leading an interdisciplinary team of experts in the fields of Information and Communication Technology, management of R&D and Innovation projects, knowledge and technology transfer from research to small businesses in the fields of ICT and knowledge intensive services for environment, healthcare, eHealth, micro- & nanotechnologies, cultural heritage, education, multilinguism (14 years).
- Since June 2008, founder & CEO of PROMIS@Service S.à.r.l., a spin-off of well administered European funded research, development and innovation results, established with the goal to bring the Business enabling e-Platform PROMIS® into the international markets.
- Since 2017, pro-tempore CEO of the startup innovativa PROMIS@Service Italia Srl.

SELECTED ACTIVITIES PERFORMED FOR EU INSTITUTIONS - See separate list

Evaluator and reviewer for the European Commission DG RES+I, DG CONNECT, DG GROW, DG Culture, EASME, European Innovation Council (EIC) and special programmes during the Framework Programmes 5° + 6° and 8°. Evaluator also for German and Greek ministries.

Active member of the European Commission's Ethical Review and chair of pre-screening panels at the European Research Council (ERC).

Managed and coordinated **22 (twenty two) European projects** in the fields of knowledge intensive services, Health Care + eHealth, Environment (Urban- and Ground Water Management), Safety at Work, ICT Security, Micro- and Nanotechnologies, Cultural Heritage, eSkills, Multimedia, Multilingualism.

Selection of relevant INDUSTRY PROJECTS

- Diamond's nanobranding, with the 'Diamond High Council' in Antwerp and Klocke Nanotechnik
- "Nanomotor" at JRC – Ispra, an extreme small linear drive that combines fast positioning (millimeter per second) over a stroke of a few millimeters with atomic precision. Dr. Klocke Nanotechnik
- ETR - Setting up a Production of Electronic Sensors in Italy.
- Market introduction of German archiving software and software for hospital administration in Italy.
- Development of the strategic concept 'The Network of Networks' for the 6th FWP for the DLR - Deutsche Luft- und Raumfahrt in Köln, Porz, Germany
- Co-author of the "Views on the Venture Capital market in Europe" for ESA, France

Organisation and/or moderation of international Conferences, Symposia, Workshops among the most relevant:

- High level workshop to head of units of 9 (nine) Directorate Generals of the EU Commission on "*The Circular Economy of Knowledge from Theory to Practice with PROMIS®*", Brussels. 2018.
- 8th European Innovation Summit, "*Knowledge Intensive Services for Systemic Open Innovation – From Theory to Practice*" European Parliament, Brussels, <https://www.promis.eu/uk/2016/11/14/8th-european-innovation-summit/>.
- *European Venture Summits*: 2004 in The Hague; 2008 in Lyon; 2014 in Düsseldorf.
- High Level Symposium on Nanotechnology "*New Perspectives for Energy and Medicine*", Essen. 2006.
- Workshops on *technology transfer concerning military atomic products* for civil use, Kiev, Ukraine, 2002.
- EU Parliament, Brussels: Organization of a 1-week exhibition presenting the results of the EU project ITER. 2005. http://www.futuretec-gmbh.de/events_news/EU_Parliament/our_heritage_for_tomorrow.html

Thought Leadership Talks - TV broadcasts to disseminate innovation at CeBIT, Hannover, Germany

2014: Europe goes Cloud : <https://www.promis.eu/uk/2014/03/25/promis-at-the-cebit-2014-thought-leadership-talks/>

2013: Europe of Knowledge–Knowledge for European SMEs: www.promis.eu/uk/2013/03/07/cebit-2013-europe-of-knowledge-knowledge-for-european-smes/

2012: Stimulating the Power of EU SMEs and their Associations <https://www.promis.eu/uk/2012/03/08/promis-at-the-cebit-2012-stimulating-the-power-of-smes-and-their-associations-in-europe/>

2011: European SMEs have to consider themselves Innovation Drivers <https://www.promis.eu/uk/2011/03/05/550/>

Keynote and speaker at international conferences, among the most relevant:

2017 - EU Commission, Open Innovation 2.0 Conference, Cluj Napoca, Romania

2017 - Multi-agency Cooperation for Security and Defence: Scenari Emergenti e Nuove Frontiere dell'Innovazione Tecnologica, Università Tor Vergata, Roma

2013 - ICBL 2013, Intl. Conference on Computer Aided Learning, Florianopolis, Brazil, Keynote

2011 - ICSB 2011, International Council for Small Business, Sweden, Keynote

2011 - Jobs, Skills&Competitiveness: Taking Inspiration from Recent EU Developments, Çankiri University, Turkey, Keynote

2009 - Future Capitals, World Summit in Abu Dhabi,

2006 - 8th European Conference on Cultural Heritage, PRAGUE, Keynote

2004 - EC Conf. Sustaining Europe's Cultural Heritage: from Research to Policy: Queen Elizabeth II Centre, London, Keynote

2003 - China – Representing the *European Commission in a delegation's mission to Beijing and Urumqui (Xinjang)* –invited to held a lecture to more than 300 military officials and industry managers. Keynote

2003- *Ministerial conference on Gender and Information Society in 21st Century*, Athens, Keynote

Memberships:

1. International Coordinator for the European German Commission for Civil Protection - DEUKOMM
2. Member of Advisory Board: AI&Society – Artificial Intelligence and Society, Springer Editors
3. Past vice-chair of High Level Advisory Board, European Commission, DG Research SMEs, FP7
4. Active Member of the Ethical Review, European Commission
5. Founding member of the European Entrepreneurial Regions Initiative, taken up by the Committee of the Regions, Brussels

International publications

1. **Novel ways to structure, protect, share, manage, communicate, re-use and capitalise on multilingual Knowledge in an integrated way**, European Commission, Open Innovation 2.0 Yearbook 2017-2018, Publications Office of the European Union, Luxembourg, *Caterina Berbenni-Rehm, Albrecht Broemme*, 2018, pp. 40-47. Print ISBN 978-92-79-72269-1 i:10.2759/14467 KK-06-17-006-EN-C - Web ISBN 978-92-79-72270-7 doi:10.2759/815824 KK-06-17-006-EN-N ISSN 1977-7558, https://www.promis.eu/eu/files/2018/05/OpenInnovation2.0_EN.pdf
2. **Introducing new STEM topics in the curriculum**. SCIENTIX observatory, 2016, Brussels. Co-author
3. **Knowledge Management Platforms for Online Training**, ICEL 2015, The International Conference on E-Learning in the Workplace 2015, www.icelw.org, *Ramona Oros, Andreas Pester, Caterina Berbenni-Rehm*
4. **PROMIS® – whom is it for and where can it be used? The Maintenance Solution**, MaintWorld – Maintenance Asset Management, International magazine, 2nd Q 2014, *A. Maciga, C. Berbenni-Rehm*
5. **Communities of Knowledge in the Daily Life of an SME - The PROMIS® Example**, eChallenges e-2012 Proceedings, Paul and Miriam Cunningham (Eds.), IIMC International Information Management Corporation, 2012, ISBN: 978-1-905824-35-9. *Caterina Berbenni-Rehm, Andrei Druta, Richard Gowland*.
6. **Urban Water Resources Toolbox, Integrating Groundwater into Urban Water Management**, EVK1-CT-2002-00110, European Commission DG Research, pp. 251-281, 2006, IWA Publishing, London – *Leif Wolf, Brian Morris, Stewart Burns et al.*, 2006, pp. 251-281.
7. *Rehm-Berbenni C., Dlaska H., Luckner L., (2000), **Process Oriented integrated quality Management Internet Services for SMEs**, in: E-Business: Key Issues, Applications and Technologies, Cheshire Henbury, IOS Press Ohmsha, Amsterdam Berlin Oxford Tokyo Washington DC, Printed in the Netherlands, pp. 960 – 966.*
8. *Dekena R., Rehm-Berbenni C, Seyfried K., (2000), **The Exploitation Plan, European Neurological Network – ENN**, Studies in Health Technology and Informatics, Vol. 78. Teresa Paiva and Thomas Penzel (Eds), IOS Press, Amsterdam Berlin Oxford Tokyo Washington, DC, Printed in the Netherlands, Chapter 4.2*
9. **Where do we want to go? Women and Information Technologies in the 21st Century**, Keynote speech at the Ministerial Conference, Athens, 2003. https://www.promis.eu/uk/wp-content/themes/promis/custom-2/files/Where_do_we_want_to_go_women_and_ICT_2003.pdf
10. *Rehm-Berbenni C., Druta A., (2004), **Guidelines for the Organisation, Use and Validation of Information Systems for Evaluating Aquifer Resources and Needs. GOUVERNE**, in: Global Change and Ecosystems, Water Cycle & Soil-related aspects, Water Technologies: Results & Opportunities, European Commission DG Research, pp. 75 – 80, Environmental Technologies Action Plan (ETAP).*
11. *Rehm-Berbenni, C., Druta, A., (2005), **Global Change and Ecosystems, Water Cycle and Soil-related aspects, Water Technologies: Results and Opportunities**, European Commission DG RES, pp.75–80.*
12. *Rehm-Berbenni C., Druta A., Åberg G., Neguer J., Külls CH., Patrizi G., Pacha T., Kienzle P., Bugini, R., Fiore M.G., (2005), **Isotope Technologies Applied to the Analysis of Ancient Roman Mortars**. Results of the CRAFT Project EVK4 CT-2001-30004, Office for Official Publications of the European Communities, Luxembourg. 65 S. ISBN 92-894-9883-8.*
13. *Haake J.M., Thüring M., Rehm-Berbenni C. (1997) **Hypermedia-based Telecooperation Support for Marketing Software Products**. In: Varghese K., Pflieger S. (eds) Human Comfort and Security of Information Systems. Research Reports Esprit (Project Group HCI), vol 2. Springer, Berlin, Heidelberg, pp. 134-143*

Hobbies:

- Mountain walking, cooking, classic and pop music, volunteering carried out mainly at Caritas in Germany and Unitalsi as an assistant to patients.
- Mentor of young people at professional and social level.

Date: 17.09.2019

