



Serbian Association for Quality

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## 64th EOQ Scientific Quality Congress 2020

Effective Education for Quality  
Key Factor for Success

16 - 17 / 06 / 2020

Hyatt Regency, Belgrade, Serbia



Dear colleagues and friends,

It is my honour and pleasure to invite you to the **64<sup>th</sup> EOQ Scientific Quality Congress**, to be held on **June 16 and 17, 2020 in Belgrade**.

The theme of the congress, **Effective Education for Quality**, is the most important prerequisite for achieving high level of quality in all production and services areas. This is why it is necessary to introduce an education system for quality on all education levels – elementary schools, high schools and universities – as well as continuous and comprehensive trainings on relevant topics.

It is of utmost importance that Congress participants be managers and specialists, both from educational system and industry, in its broadest sense.

The 64<sup>th</sup> EOQ Congress will gather renowned scientists and practitioners from developed European countries, and wider, that will present their research and expertise within quality. Congress is an ideal opportunity for worldwide participants to exchange knowledge and experiences, promote their quality management practices and direct their respective research towards newest trends. It will be a world quality congress of 2020.

Compared to previous congresses, the 64<sup>th</sup> EOQ scientific quality congress will:

- have a dimension of a scientific gathering
- put significant emphasis on Business Excellence
- organize a session on Innovation in quality

As we would like to reach as many suitable participants and sponsors as possible, we kindly ask you to share contact information of relevant institutions, organizations and individuals with us, which could contribute to the Congress success.

Participants coming from less developed countries and those who register early can expect significant benefits.

I firmly believe that by taking active participation in Congress in this unique networking setting you will acquire new knowledge and gain new friends, whose experiences will benefit you personally and the organization you represent.

More information about the Congress is available at the Congress web page [www.eoqcongress2020.srmek.org](http://www.eoqcongress2020.srmek.org) or the **First Announcement** (prepress version of the printing brochure) enclosed.

If you have any questions, do not hesitate to contact us.

Welcome to Belgrade!

Sincerely yours,

Dr Jovo Lojanica, FCQI CQP

